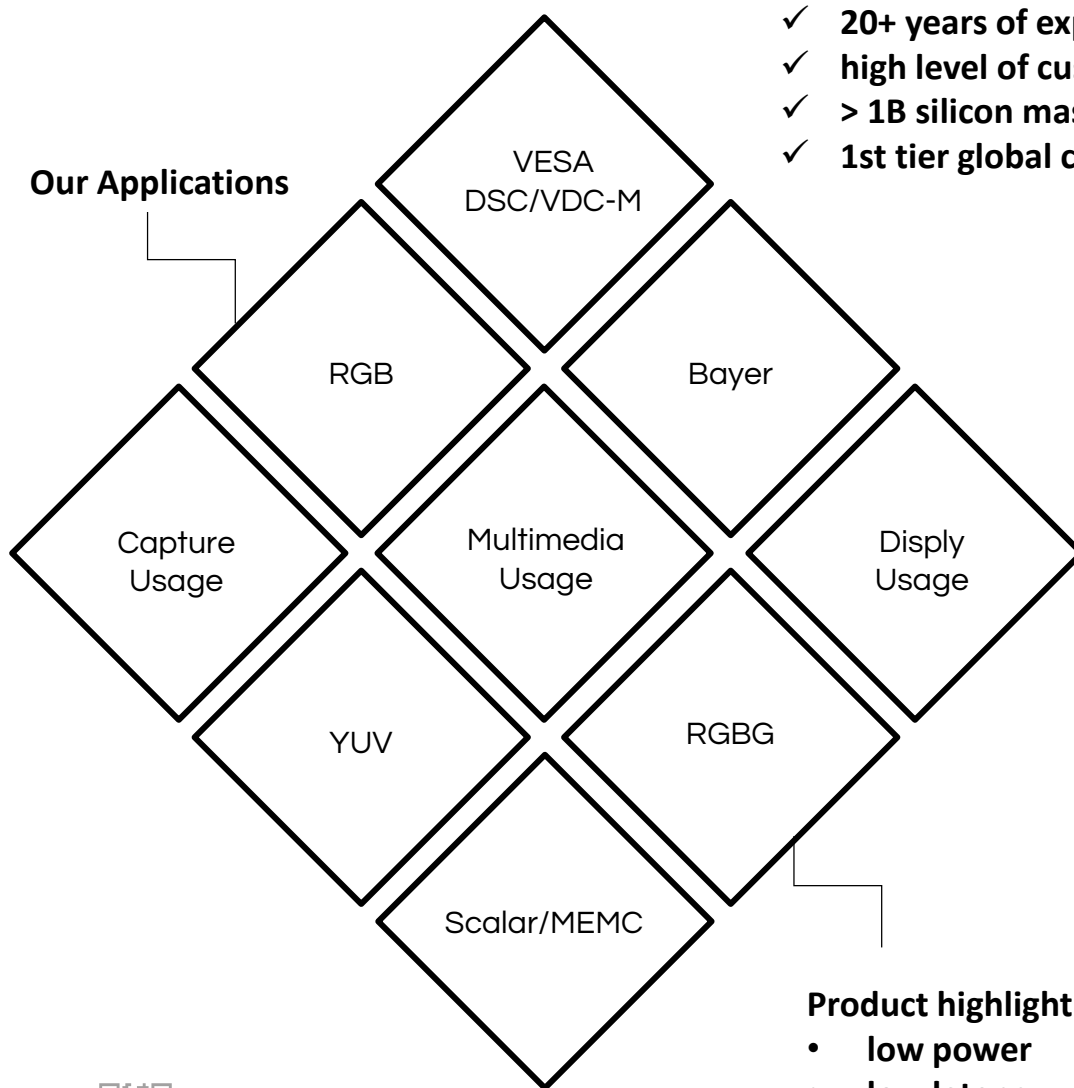


# TITC

## Image Compression IP specialist

- ✓ 20+ years of experience
- ✓ high level of customization
- ✓ > 1B silicon mass produced
- ✓ 1st tier global customers

### Our Applications



### Product highlight features:

- low power
- low latency
- small area



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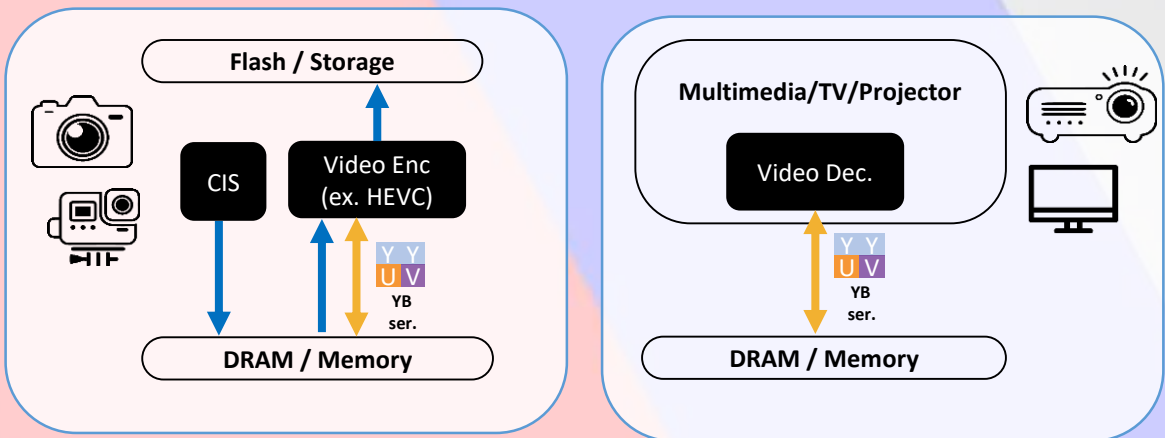
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# TITC YB-Series IP

## YUV for Video Encoder/Decoder

YB-series IPs are collection of proprietary algorithm which are used for real-time compress/decompress block-based YUV subsample data. These IPs/algorithm are designed for video encoding/decoding device, which facilitate temporal storage efficiency of ME(motion estimation)/MC(motion compensation) data. End products like cinema camcorder, mobile multimedia system, TV system may benefit from YB-series IPs.

YB-series IPs are featured by customized bitdepth/ratio support, reasonable hardware resources, friendly IP integration, and flexible access/store compressed bitstream. Feature support/algorithm are tailored for picture quality requirement and hardware budget via TITC engineer team.



### ➤ TITC YB-Series IP

Usage / Series		capture, multimedia / YB-series	
IP Name		YB v1	YB v2
Data	Type	YUV422/YUV420	YUV420/Y-Only
	Bit-Depth	8/10/12-bit	8/10-bit
Compression	Type	Lossy/Lossless	Lossy
	Ratio(Lossy)	1.33~2X	2~4X
	Unit	H4V4/ H8V8/ H8V4	H8V8
Performance	Throughput	2-pix/4-comp (per T)	64-comp (per T)
Note		* compression unit can be customized * lossless+lossy is encouraged	* focus on high ratio, high throughput